

**Ambassador of Netherlands makes  
a courtesy call on the Chief Minister**

**During the meeting, discussions were held to further  
strengthen the relationship between the  
Netherlands and India, especially UP**

**Uttar Pradesh and the Netherlands are  
working together in many areas : Chief Minister**

**Use of modern technology in food processing  
as well as floriculture and dairy industry will  
prove helpful in doubling the income of farmers**

**The State Government implemented  
attractive policies to encourage investment**

**To attract investment from abroad, a positive  
environment has been established in the state**

**Netherlands Ambassador lauds the UP Government for  
rapid development of the state, Second place in the  
'Ease of Doing Business' ranking is a result of  
continuous efforts of the State Government**

**A training centre can be set up in the state by the  
Netherlands to make farmers proficient in modern  
dairy technology: Ambassador, Netherlands**

**Chief Minister apprised the visiting diplomat about  
the ambassador of the 'One District, One Product Scheme'**

**CM presented the Ambassador with  
products of Pink Meenakari of Varanasi**

**Lucknow : 31 August, 2021**

The Ambassador of the Netherlands to India, Mr. Marten van den Berg paid a courtesy call on the Chief Minister of Uttar Pradesh, Yogi Adityanath Ji at his official residence in the state capital on Tuesday.

During the meeting, discussions were held to further strengthen the relations between the Netherlands and India, especially Uttar Pradesh.

The Chief Minister said that India and the Netherlands have strong relations and that the two sides are working together in many areas. Under this, along with promoting renewable energy in the state, work is also being done in the areas of solid waste management and water management. He further pointed out that the use of modern technology in food processing as well as floriculture and dairy industry would prove helpful in doubling the income of the farmers.

The Chief Minister said that Uttar Pradesh is a state with immense possibilities. To encourage investment, he underlined, the state government has implemented attractive policies and a positive environment has been established in the state to attract investment from abroad. Uttar Pradesh ranks second in the country in the 'Ease of Doing Business' ranking.

The ambassador mentioned his last visit to the state in the year 2019. He appreciated the Uttar Pradesh government for the rapid development of the state during this period. Getting the second position in the 'Ease of Doing Business' ranking by the state he stated, was the result of continuous efforts made by the Uttar Pradesh.

The visiting diplomat also said that the Netherlands is willing to extend cooperation to the state in the dairy sector. He said that a training centre can be set up in the state by the Netherlands to make the farmers proficient in modern dairy technology.

During the meeting, the Chief Minister apprised the Ambassador about the 'One District, One Product Scheme' run by the State Government and presented him with the Pink Meenakari products of Varanasi.

Chief Secretary Shri RK Tiwari and other senior officers were present on the occasion.

\*\*\*\*\*

English-PN-CM-Meets-Ambassador of Netherlands-31 August, 2021.doc